

FACT SHEET

World War II Foundation



Film Outlook for 2025 and 2026



- 1. Timeless Patriotism: Guam and World War II**
 - Funding: Fully funded.
 - Status: Airing.



- 2. Miles, Morale and Memories: Bob Hope and WWII**
 - Funding: Fully funded.
 - Status: Airing.



- 3. Breaking Enigma: A World War II Game Changer**
 - Funding: Fully funded.
 - Status: Airing.



- 4. I Lied About My Age: A Marine in WWII**
 - Details: Partial funding has been secured.
 - Status: Additional \$100,000 in funding needed.



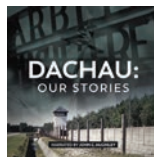
- 5. Corpsman! Pearl Harbor**
 - Funding: Fully Funded.
 - Status: Airing.

Unfunded Films for 2026

- 1. Castle of Horrors: Nazi Genocide at Hartheim**
 - Required Funding: \$155,000
 - Status: No funds currently secured.



- 2. Dachau: Our Stories**
 - Required Funding: \$155,000
 - Status: No funds currently secured.



- 3. Residue Evil: Legacies of Nazism**
 - Required Funding: \$155,000
 - Status: No funds currently secured.



- 4. The Hurtgen Forest: 1944**
 - Required Funding: \$155,000
 - Status: No funds currently secured.



- 5. The Waal River Crossing: 1944**
 - Required Funding: \$155,000
 - Status: No funds currently secured.



About the World War II Foundation

The World War II Foundation is a globally recognized nonprofit organization that educates future generations by preserving the stories of the Greatest Generation through award-winning documentary films, educational initiatives, and outreach programs.

- **First Film:** 2006
- **Founded:** 2011
- **Mission:** To honor those who served in World War II and ensure their stories inspire generations to come.
- **Headquarters:** South Kingstown, Rhode Island
- **Recognition:** Over 30 international awards for documentary excellence.
 - Films narrated by celebrities such as Jim Nantz, Gary Sinise, Kevin Bacon, Paul Giamatti, Tom Brokaw and Keith Morrison.



Website Engagement

- **Website:** www.wwiifoundation.org
- **Key Metrics:**
 - Annual Visitors (2024): Projected 420,000 (35,000/month)
 - **Engagement:**
 - **Average session duration:** 4 minutes
 - **Most-visited sections:** Film Listings, Educational Resources, News & Events
- **Top Traffic Sources:**
 - Direct searches
 - Social media platforms
 - Partnerships with veteran organizations
- Anticipating a 25% increase in traffic for 2025 through new promotional campaigns, cross-promotions, and educational outreach.

Film Viewership on APT and PBS

- **Broadcast Reach:**
 - Available through American Public Television (APT) and PBS to 95+ million households annually in the U.S.
 - Documentaries aired in all 50 states and U.S. territories.
- **Cumulative Viewership (2023):** 25+ million across all films.

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- **Projections:**
 - Expanding partnerships to increase annual viewership to 30+ million by 2025.
- **Popular Titles:**
 - Dad’s Secret War: France 1944
 - Omaha Beach: Honor and Sacrifice
 - A Final Landing on Iwo Jima
- **Number of Films to Date:** 44

Streaming App Engagement

- **App Launch:** December 2023
- **Subscribers:**
 - 2025: 10,000 (projected)
 - 2026: 20,000+
- **Features:**
 - Access to 30+ award-winning documentaries.
 - Exclusive interviews, behind-the-scenes content, and educational materials.
- **Audience Demographics:**
 - Veterans, military families, educators, history enthusiasts.

Educational Outreach

- **Teachers Requesting Films:**
 - **2024:** 700+ (actual)
 - **2025:** 1,100+ (projected)
- **Museum Partnerships:**
 - Providing free films to 50+ museums annually.
- **Curriculum Integration:**
 - Partnering with schools to embed documentaries in history and civics lessons.
 - Digital lesson plans and companion guides aligned with films.
 - Integrated, Multi-Disciplinary High School Curriculum



Virtual Reality Initiatives

- **Monthly Engagement:**
 - 29,000 hits monthly on VR experiences related to WWII stories.
- **Expansion Goals:**
 - Develop more immersive WWII battle and personal story experiences.
 - Projected 2025 engagement: 40,000+ monthly hits.

Donor Growth

- **Current Donor Base (2025):** 300 active donors.
- **Growth Strategy:**
 - Leverage partnerships with world class companies to increase visibility.
 - 2025 Projection: 450+ donors (50% annual increase).

Sponsorship Benefits

- 1. Brand Visibility:**
 - Logo placement on the Foundation’s website, app, and email campaigns.
 - Prominent acknowledgment in film credits and public events.
- 2. Recognition as a Supporter of Veterans:**
 - Alignment with a trusted organization honoring World War II veterans and educating future generations.
- 3. Exclusive Opportunities:**
 - Invitation to high-profile events like The World War II Foundation Annual Gala.
- 4. Custom Engagement:**
 - Customized and branded educational materials distributed to schools and museums nationwide.

Front to Films Podcast

- **Current Ranking:** #16 among war and conflict-related podcasts globally.
- **Growth Goal for 2025:**
 - Break into the Top 10 with a 20% increase in listener base.
- **Monthly Downloads (2024):** 8,000-10,000
- **Target Audience:** History enthusiasts, educators, military families, and veterans.

Key Performance Indicators

Category	2024	2025 Projected
Teachers Requesting Films	700	1,100
Film Downloads	10,000	34,000
Museum Visitors	3,444	4,500
Podcast Downloads	Top 16	Top 10 with 20% listener increase
Email/Newsletter Distribution List	25,000	33,000
Donors	300	450
Virtual Reality Hits	35,000	2,000